

Survey Instrument

First, we would like to know about your participation in different kinds of wildlife viewing.

In which, if any, of the following forms of **wildlife viewing** have you participated in the past 5 years?

Note: For this survey, "**wildlife**" refers to all animals, such as birds, fish, insects, mammals, amphibians, and reptiles, that are living in natural environments, including in urban and semi-urban places. Wildlife does not include animals living in artificial or captive environments, such as aquariums, zoos, or museums, or domestic animals such as farm animals or pets. "**Wildlife viewing**" refers to intentionally observing, photographing, or feeding wildlife; improving or maintaining wildlife habitat; or visiting parks and natural areas for the primary purpose of wildlife viewing. Wildlife viewing does not include simply noticing wildlife while doing something else, such as gardening, exercising, hunting, or fishing, or intentionally scouting for game.

(Please select all that apply.)

☐ Closely observing wildlife or trying to identify unfamiliar types of wildlife

☐ Photographing or taking pictures of wildlife

☐ Feeding wild birds

☐ Feeding other wildlife

☐ Maintaining plantings or natural areas for the benefit of wildlife

☐ Visiting parks and natural areas to observe, photograph, or feed wildlife

☐ Taking trips or outings to any other location to observe, photograph, or feed wildlife

☐ I did not participate in any of these forms of wildlife viewing in the past 5 years.



Before we continue with the rest of the survey, we have just a few quick questions about you.

In **what year** were you born?

(Please select your birth year from the drop-down list.)

Powered by Qualtrics [↗](#)



Are you 18 years old or older?

(Please select one.)

☐ Yes, I am 18 years old or older.

☐ No, I am under 18 years old.



Which state do you live in for most of the year?

(Please select a state from the drop-down list.)

What is your **gender**?

(Please select one.)

☐ Man

☐ Woman

☐ Non-binary

☐ Prefer to not disclose

☐ Prefer to self-describe



What is the **highest degree or level of school** you have completed?

(Please select one.)

☐ High school diploma, equivalent, or less

☐ Some college

☐ Associate's or technical degree

☐ Bachelor's degree

☐ Professional, master's or doctoral degree

Now, we would like to ask you more about your wildlife viewing activities.

Which of the following **types of wildlife** are you interested in observing, photographing, or feeding?

(Please select all that apply.)

☐ **Insects or spiders**
(such as butterflies, dragonflies, beetles, etc.)

☐ **Amphibians**
(such as frogs, salamanders, etc.)

☐ **Reptiles**
(such as turtles, snakes, etc.)

☐ **Birds**
(such as songbirds, waterfowl, birds of prey, etc.)

☐ **Land mammals**
(such as deer, bears, elk, etc.)

☐ **Marine mammals**
(such as whales, seals, dolphins, etc.)

☐ **Freshwater or saltwater fish**
(such as sunfishes, darters, trout, salmon, sea bass, etc.)

☐ **None of the above, I am interested in observing, photographing, or feeding other types of wildlife**

☐ **None of the above, I am not interested in observing, photographing, or feeding wildlife**



How would you **rate your skill level** in wildlife viewing?

(Please select one.)

☐ Beginner

☐ Novice

☐ Intermediate

☐ Advanced

☐ Expert



Do you own any **specialized equipment** for wildlife viewing (*such as binoculars, cameras, mobile apps, spotting scopes, field guides, or specialized clothing*), or have you rented or borrowed any specialized equipment for wildlife viewing in the past 5 years?

(Please select one.)

☐ Yes

☐ No



Next, we would like to know about your expenditures related to wildlife viewing.

How much money do you spend on the following expenses related to wildlife viewing in a typical year?

Note: Throughout this survey we will ask you about your activities during "a typical year." This is because we recognize that the last year has been unusual due to the COVID-19 pandemic, and this may have impacted your participation in wildlife viewing. By "a typical year," we mean a recent year (within the last ~5 years) that was not impacted by unusual circumstances like the COVID-19 pandemic. If you started viewing wildlife during the pandemic, please answer all questions about "a typical year" for the past year.

(For each expense category below, please select the response that contains your best estimate of how much you typically spend.)



Trip-related costs for wildlife viewing (such as transportation, lodging, guide fees, or access fees)



All other wildlife viewing expenses and equipment (*such as binoculars, hiking or boating equipment for viewing, field guides, bird feeders or bird food, or membership dues for wildlife viewing organizations*)



Now, we would like to know more about the role of wildlife viewing in your life.

To what extent do you **agree or disagree** with the following statements?

(Please select one response per statement.)

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
I think of myself as a wildlife viewer.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being a wildlife viewer is an important part of who I am .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildlife viewing has a central role in my life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A lot of my life is organized around wildlife viewing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildlife viewing is not an important part of my life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People who look like me participate in wildlife viewing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel welcome among other wildlife viewers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being a wildlife viewer is not a key part of who I am.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I teach or mentor others in wildlife viewing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



We are also interested in your history with wildlife viewing.

How did the **COVID-19 pandemic** impact your overall participation in wildlife viewing?

(Please select one.)

- ☐ **No impact;** I was wildlife viewing prior to the COVID-19 pandemic, and I continued wildlife viewing during the pandemic.
- ☐ I was wildlife viewing prior to the COVID-19 pandemic, but **I stopped wildlife viewing** during the pandemic.
- ☐ While I previously participated in wildlife viewing, I was not currently wildlife viewing when the COVID-19 pandemic started. During the pandemic, I **started wildlife viewing again.**
- ☐ I **started wildlife viewing for the first time** during the COVID-19 pandemic.



For about **how many years** have you participated in wildlife viewing?

(Please select the category that contains your best estimate.)

In this section of the survey, we will ask you about how much time you spend wildlife viewing in different locations. The first question asks about the number of days you spend wildlife viewing in a *typical year*. The next two questions ask you about how many days you spent wildlife viewing in the *past year* and how much time you think you will spend wildlife viewing in the *upcoming year*.

First, **how many days** do you spend wildlife viewing in each of the following locations **in a typical year**?

Note: By "a typical year," we mean a recent year (within the last ~5 years) that was not impacted by unusual circumstances like the COVID-19 pandemic.

(Please select the response that contains your best estimate for the number of days you spend wildlife viewing in each location. If you do not typically participate in wildlife viewing in these locations, please select 0 days.)

	0 days	1-30 days	31-60 days	61-90 days	91-120 days	121-150 days	151-180 days	181-210 days	211 or more days
Around or within 1 mile of your home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More than 1 mile away from your home, but within your state	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outside of your state or outside of the United States	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





How many days did you spend wildlife viewing in each of the following locations during the first year of the COVID-19 pandemic (March 2020 - February 2021)?

[illegible]

How many days do you think you will spend wildlife viewing in each of the following locations **in the next 12 months**?

(Please select the response that contains your best estimate for the number of days you expect to spend wildlife viewing in each location. If you do not expect to participate in wildlife viewing in these locations in the upcoming year, please select 0 days.)

[illegible]





Next, we would like to understand the factors that support and limit your participation in wildlife viewing.

To what extent do people in each of the following groups **encourage your participation** in wildlife viewing?

(Please select one response per statement.)

	Not at all	Very little	Somewhat	Quite a bit	A great deal
Family member(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friend(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentor(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peer(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent do you experience **accessibility challenges** related to wildlife viewing?

Note: By "**Accessibility challenges**" we mean the difficulties someone experiences in interacting with or while using the physical or social environment while trying to engage in a meaningful activity (such as wildlife viewing). This may be a result of a mobility challenge, blindness or low vision, intellectual or developmental disabilities (including Autism), mental illness, being Deaf or Hard of Hearing, or other health concerns. (Definition from Birdability.org)

(Please select one.)

☐ Not at all

☐ Very little

☐ Somewhat

☐ Quite a bit

☐ A great deal

Powered by Qualtrics [↗](#)

To what extent do each of the following **limit the extent of your participation** in wildlife viewing in a typical year?

Note: By "**a typical year**," we mean a recent year (within the last ~5 years) that was not impacted by unusual circumstances like the COVID-19 pandemic.

(Please select one response per statement.)

	Not at all	Very little	Somewhat	Quite a bit	A great deal
Lack of free time to participate in wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Few people who support your wildlife viewing activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Few people to participate in wildlife viewing with	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of organized viewing opportunities within your community or social groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Lack of wildlife viewing skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of access to equipment or supplies for wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial costs associated with wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distance to high-quality locations for wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Not knowing where to go wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of transportation to wildlife viewing locations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accessibility challenges for yourself or the people you go wildlife viewing with	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of facilities at wildlife viewing locations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety concerns when wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crowds in wildlife viewing locations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

We are also interested in your participation in other kinds of outdoor recreation.

Which of the following **outdoor activities**, if any, do you participate in during a typical year?

Note: By "a typical year," we mean a recent year (within the last ~5 years) that was not impacted by unusual circumstances like the COVID-19 pandemic.

(Please select all that apply.)

☐ Road or mountain biking

☐ Camping

☐ Rock climbing or bouldering

☐ Fishing

☐ Foraging
(for wild foods such as mushrooms or berries)

☐ Geocaching

☐ Hiking or backpacking

☐ Horseback riding

☐ Hunting

☐ Botanizing or viewing wildflowers, other plants, or fungi

☐ Recreational shooting sports or archery

☐ Swimming

☐ Motorized boating

☐ Non-motorized boating
(such as kayaking or canoeing)

☐ Off-roading or use of Off Highway Vehicles
(such as ATVs or snowmobiles)

☐ Running, jogging, or walking

☐ Winter sports
(such as skiing, snowboarding, or snowshoeing)

☐ I do not participate in any of these activities.

Now we would like to know more about your interest in participating in wildlife or habitat conservation activities in the future.

How likely would you be to participate in each of the following **conservation activities** in the next 5 years, if you had the opportunity to do so?

(Please select one response per conservation activity.)

	Not at all likely	Slightly likely	Moderately likely	Very likely	Extremely likely
Informing or teaching others about wildlife conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhancing wildlife habitat (the place or environment where wildlife live and grow)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Participating in **civic engagement** (*such as voting or advocating*) related to wildlife conservation

☐☐☐☐☐

Collecting data on wildlife or habitat to contribute to science or management

☐☐☐☐☐

Donating money to support wildlife conservation

☐☐☐☐☐

Purchasing products that benefit wildlife or whose proceeds support conservation

☐☐☐☐☐

Cleaning up trash or litter

☐☐☐☐☐



In this section of the survey, we would like to know more about your experiences with and thoughts about Minnesota Department of Natural Resources, the state agency responsible for conserving fish and wildlife and their habitats and managing wildlife-related recreation in Minnesota, among other things.

How **familiar** are you with Minnesota Department of Natural Resources?

(Please select one.)

☐ Not at all familiar

☐ Slightly familiar

☐ Moderately familiar

☐ Very familiar

☐ Extremely familiar

Now, we would like to know more about your **familiarity** with different aspects of Minnesota Department of Natural Resources.

(Please select one response per statement.)

	Not at all familiar	Slightly familiar	Moderately familiar	Very familiar	Extremely familiar
Minnesota Department of Natural Resources staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources lands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources mission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Have you seen this **logo** before?

(Please select one.)



☐ **Yes**, I have seen this logo before

☐ **No**, I have not seen this logo before



Regardless of your level of familiarity with Minnesota Department of Natural Resources, we are interested in your thoughts about **how the agency currently prioritizes** programs and services that support wildlife viewing. Please complete the following statement:

The level at which Minnesota Department of Natural Resources prioritizes programs and services that support wildlife viewing is...

(Please select one.)

☐ Far too low

☐ Too low

☐ About right

☐ Too high

☐ Far too high

☐ I don't have an opinion.

We are also interested in any experiences you may have with the programs and services offered by Minnesota Department of Natural Resources.

Minnesota Department of Natural Resources offers a variety of **programs and services** that connect people with wildlife and support wildlife viewing. Which of the following Minnesota Department of Natural Resources programs and services, if any, have you **participated in or used** in the past 5 years?

(Please select all that apply.)

- ☐ Volunteer research or wildlife data collection opportunities
- ☐ Volunteer opportunities, not related to research or data collection
- ☐ Technical assistance or information about improving wildlife habitat
- ☐ Information about wildlife viewing opportunities in the state
- ☐ Information about wildlife in the state
- ☐ Programs or presentations for groups or clubs
- ☐ Minnesota Department of Natural Resources lands
- ☐ Minnesota Department of Natural Resources nature, education, or visitor centers
- ☐ Wildlife festivals or viewing competitions sponsored by Minnesota Department of Natural Resources
- ☐ Live stream wildlife cameras
- ☐ I have not used or engaged in any of these agency programs or services in the last 5 years.

Have any members of your household engaged in programming for children or youth provided by Minnesota Department of Natural Resources (*such as school-based programs, camps, or youth and family events*)?

(Please select one.)

☐ **Yes;** children or youth in my household have engaged in some of these programs.

☐ **No;** children or youth in my household have not engaged in any of these programs.

☐ **Not applicable;** I do not have children or youth in my household.

We would also like to understand how Minnesota Department of Natural Resources can best meet the needs of wildlife viewers.

Which of the following potential programs or services from Minnesota Department of Natural Resources would better **support your wildlife viewing activities** in Minnesota?

(Please select all that apply.)

Minnesota Department of Natural Resources can better support my wildlife viewing activities by providing...

- ☐ More **amenities** for wildlife viewing *(such as viewing platforms, blinds, or signs)*
- ☐ More **training** opportunities for wildlife viewing guides or mentors
- ☐ More programs to **interact** with other wildlife viewers
- ☐ More information about where and when to view wildlife where there is **no hunting**
- ☐ More information about **where** to go to see wildlife
- ☐ More information about **wildlife in Minnesota**
- ☐ More information about **how** to view various types of wildlife
- ☐ More agency **staff** to support wildlife viewing
- ☐ Access to more **places** to go wildlife viewing
- ☐ More opportunities for **youth** to learn how to participate in wildlife viewing
- ☐ More **accessible features** in wildlife viewing locations *(such as paved trails, accessible parking, or tactile signage)*
- ☐ More programs to improve wildlife viewing **skills**
- ☐ More opportunities to be involved in volunteer **research** or wildlife data collection activities
- ☐ More wildlife viewing **events** *(such as wildlife viewing festivals or competitions)*
- ☐ More **virtual programs** for wildlife viewing *(such as video classes, online presentations, or wildlife cameras)*
- ☐ I am **not interested** in any of these options to support my wildlife viewing activities.
- ☐ More opportunities to be involved in other **volunteer** activities, not related to research or data collection



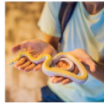
Now, we would like to know about your past financial support of Minnesota Department of Natural Resources.

Below are a variety of ways that wildlife conservation and recreation opportunities provided by Minnesota Department of Natural Resources are *financially* supported by the public in Minnesota. Which of the following **purchases or contributions**, if any, have you made in the past 5 years?

Note: Please also select options for which you have ever made a one-time, permanent purchase, such as a lifetime hunting or fishing license.

(Please select all that apply.)

- ☐ Any Minnesota hunting license
- ☐ Any Minnesota fishing license
- ☐ Minnesota conservation or habitat stamp *required with purchase of a hunting license*
- ☐ Minnesota conservation or habitat stamp *voluntarily purchased independent of a hunting license*
- ☐ Fees for a program or event hosted by Minnesota Department of Natural Resources
- ☐ Voluntary donation of a portion of state income tax return to Minnesota Department of Natural Resources
- ☐ Donation of land to Minnesota Department of Natural Resources through a conservation easement
- ☐ Direct donation of money to Minnesota Department of Natural Resources
- ☐ Lottery ticket for which the proceeds go to habitat conservation
- ☐ Virtual products from Minnesota Department of Natural Resources (*such as podcasts, e-books, and other online materials*)
- ☐ Tangible products from Minnesota Department of Natural Resources (*such as books, maps, and other merchandise*)
- ☐ I have not made any of these purchases or contributions.



Do you hold a **lifetime fishing or hunting license**?

(Please select one.)

☐ **Yes**, I have a lifetime fishing or hunting license.

☐ **No**, I do not have a lifetime fishing or hunting license.



Now, we would like to know about future purchases or contributions you may make to Minnesota Department of Natural Resources.

How likely are you to make the following **purchases or contributions** in the next 5 years, assuming these options are available in Minnesota?

(Please select one response for each type of contribution, regardless of whether or not the option is currently available in Minnesota.)

	Not at all likely	Slightly likely	Moderately likely	Very likely	Extremely likely
Any Minnesota hunting license	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Any Minnesota fishing license	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota conservation or habitat stamp required with purchase of a hunting license	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota conservation or habitat stamp voluntarily purchased independent of a hunting license	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation or wildlife license plate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources lands access pass, permit, or entrance fee	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fees for a program or event hosted by Minnesota Department of Natural Resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Voluntary donation of a portion of state income tax return to Minnesota Department of Natural Resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Donation of land to Minnesota Department of Natural Resources through a conservation easement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Direct donation to Minnesota Department of Natural Resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lottery ticket for which the proceeds go to habitat conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Virtual products from Minnesota Department of Natural Resources (such as podcasts, e-books, and other online materials)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physical products from Minnesota Department of Natural Resources (such as books, maps, and other merchandise)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



We would like to understand what might encourage you to provide additional financial support to wildlife conservation through Minnesota Department of Natural Resources.

How likely would you be to provide **more financial support** than you currently do to Minnesota Department of Natural Resources, if your contributions were used in the following ways?

(Please select one response per statement.)

	Not at all likely	Slightly likely	Moderately likely	Very likely	Extremely likely
Supported habitat conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supported conservation of rare or vulnerable species	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supported conservation of the types of wildlife you like to view	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supported more opportunities or resources for wildlife viewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supported more education or outreach related to wildlife conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supported wildlife research or monitoring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Were matched with funding from a different source	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



We would also like to know more about your interest in supporting Minnesota Department of Natural Resources by participating in wildlife or habitat conservation activities in the future.

How likely would you be to participate in each of the following conservation activities *with or in support of Minnesota Department of Natural Resources* in the next 5 years, if you had the opportunity to do so?

(Please select one response per conservation activity.)

	Not at all likely	Slightly likely	Moderately likely	Very likely	Extremely likely
Informing or teaching others about wildlife conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhancing wildlife habitat (the place or environment where wildlife live and grow)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participating in civic engagement (such as voting or advocating) related to wildlife conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collecting data on wildlife or habitat to contribute to science or management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Donating money to support wildlife conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Purchasing products that benefit wildlife or whose proceeds support conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cleaning up trash or litter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Next, we would like to know more about how you feel about Minnesota Department of Natural Resources.

To what extent do you agree or disagree with each of the following statements about Minnesota Department of Natural Resources?

(Please select one response per statement.)

	Strongly Disagree	Somewhat Disagree	Neither Disagree nor Agree	Somewhat Agree	Strongly Agree
I trust Minnesota Department of Natural Resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust the staff at Minnesota Department of Natural Resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I doubt the honesty of Minnesota Department of Natural Resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promises made by Minnesota Department of Natural Resources are likely to be reliable .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I expect that Minnesota Department of Natural Resources will keep promises they make.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not doubt the honesty of Minnesota Department of Natural Resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I expect that Minnesota Department of Natural Resources is well-meaning .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I expect that Minnesota Department of Natural Resources has good intentions toward wildlife viewers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I expect that Minnesota Department of Natural Resources's intentions are benevolent .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I doubt that Minnesota Department of Natural Resources is well-meaning .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources knows about wildlife viewing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources understands the environment they work in.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources knows how to support to wildlife viewers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota Department of Natural Resources does not know about wildlife viewing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Finally, we would like to learn how Minnesota Department of Natural Resources can best communicate with wildlife viewers in Minnesota about recreation opportunities and conservation issues.

Which, if any, of the following ways are you interested in **receiving information** from Minnesota Department of Natural Resources?

Note: Your responses are for data collection only. Minnesota Department of Natural Resources will not receive your specific response nor contact you as a result of this survey.

(Please select all that apply.)

☐ Printed materials *(such as brochures and maps)*

☐ Mailed newsletter or other subscription

☐ Email update or e-newsletter

☐ Online magazine

☐ Minnesota Department of Natural Resources website

☐ Local news *(such as television or online or print newspapers)*

☐ Blogs

☐ Facebook

☐ Twitter

☐ Tik-Tok

☐ Instagram

☐ YouTube

☐ Podcast

☐ Text alert

☐ One-on-one interaction with agency staff

☐ I would prefer not to receive information from Minnesota Department of Natural Resources.



This is the final section of the survey. We have just a few more quick questions about you.

For about how many years total have you lived in Minnesota?

(Please select the number that's your best estimate of total years you've lived in Minnesota.)

What is your race and/or ethnicity?

(Please select all that apply.)

☐ American Indian or Alaska Native

☐ Asian

☐ Black or African American

☐ Hispanic, Latino, or Spanish

☐ Middle Eastern or North African

☐ Native Hawaiian or other Pacific Islander

☐ Some other race or ethnicity

☐ White

What was your total household income during the past 12 months?

(Please select one.)

☐ Less than \$24,999

☐ \$25,000 - \$49,999

☐ \$50,000 – \$74,999

☐ \$75,000 – \$99,999

☐ \$100,000 – \$124,999

☐ \$125,000 or more

☐ I prefer not to answer.



What is your five-digit zip code?



Which of the following best describes where you currently live?

(Please select one per statement.)

☐ Rural area (Less than 2,500 people)

☐ Small town (2,500 - 9,999 people)

☐ Small city (10,000 - 49,999 people)

☐ Urban area (50,000 or more people)